

吉福岛
.gif ISLAND

V Art Centre will launch the solo exhibition of artist, Ying Miao — .GIF ISLAND" in space1. As a Chinese internet artist, Ying Miao attempts to explore the possibilities of the medium, in order to focus on how the network is growing and changing our lives. Ying Miao is a new media artist who currently resides on The Internet, Chinese Internet (the GFW) and her smartphone. In 2007, she received her Bachelor of Fine Arts from the New Media Arts department from the China Academy of Fine Arts. In 2009, she received her MFA from the School of Art and Design at Alfred University, with a focus in Electronic Integrated Arts.

She has been focusing on internet art with an emphasis on the Chinese internet since 2007, when she made *The Blind Spot* (words censored from google.cn), shown in the *Western New York Biannual*. Her works have a strong awareness of the ever-changing technology of our time, the relationship of body and machine and reality versus simulation. A pioneer, utilising experimental formats; such as GIF, APPs, Social Media and *Second Life*, the artist seeks to find an icon for the internet age.

Ying Miao explores in a humorous way, the visual language born from the internet, and its effect on how it changes us as we interact with it. She has shown her gifs, videos, digital prints, artist books and interactive installations in mainland China, Taiwan, Europe, the United States and in the virtual world of *Second Life*.

The solo exhibition of artist Miao Ying — .GIF ISLAND is Supported and Co-organized by V Art Center & New Century Art Foundation". Special thanks to Mr. Zhang Peili.

V ART CENTER

Established in 2010, V ART CENTER is located in the Shanghai M50 Innovation Park. As a non-profit space affiliated with SIVA, the center is presided over by Mr. Ding Yi, an acclaimed artist and associate dean of SIVA. Both of its exhibition halls in Building No. 3 and No.6 are being operated in an open manner. "Horizon Center for the arts" core concepts are: occurrence and development of all types of artistic expression of ideas, formal language, and to provide a platform for experimentation and exchange.

Founded by art collector Mr. Wang Bing in early 2014, New Century Art Foundation (NCAF) aims to study and promote Chinese contemporary art. It was officially registered with the Beijing Municipal Civil Affairs Bureau and the Beijing Municipal Bureau of Cultural Affairs as a non-profit foundation, and is one of a few foundations in China focusing on contemporary art.

In addition to the existing art system, NCAF will do supportive and supplementary work for the development of the Chinese contemporary art. Through observation, research and working with good art institutions, NCAF will provide multiple platforms to promote the works of young artists.

“吉福岛 .GIF ISLAND” — 苗颖个展

视界艺术中心（1空间）将于10月10日起，推出艺术家苗颖的个展“吉福岛 .GIF ISLAND”。苗颖是一位居住在因特网，局域网和她的智能手机上的网络艺术家。苗颖尝试探讨这个媒介的各种可能性,以此来关注日益改变我们生活的网络。她2007年学士毕业于中国美术学院新媒体系，2009年硕士毕业于纽约州立大学阿尔弗莱德艺术设计学院电子综合艺术专业。她自2007年的作品“盲区”开始（google.cn屏蔽词汇字典，后于纽约西州双年展中展出），就开始专注于网络艺术，特别是其土生土长的中国网络。她对于正在改变我们时代的媒体，身体与机器以及现实与仿真之间的关系非常敏感。

作为一位不断探索新的艺术形式的实验者，她尝试用gif，平板软件，在线游戏第二人生等媒介试图为网络时代寻找一个图标，并常以幽默的方式来表示无奈和戏虐，这种轻松的力量正来自于网络语境的平民与自由，让人脑洞大开，她先后在中国大陆，台湾，欧洲，美国以及在线虚拟世界第二人生中展出过她得录像，数字版画，艺术书，gif和互动装置。

苗颖的个展“吉福岛 .GIF ISLAND”由视界艺术中心与新世纪当代艺术基金会联合主办。并特别感谢张培力老师的支持。

视界艺术中心

位于上海市M50创意园区的“视界艺术中心”（V ART CENTER）成立于2010年，它是附属上海视觉艺术学院（SIVA）的非盈利空间，由美术学院副院长、当代艺术家丁乙担任艺术总监，中心位于3号楼和6号楼的两个展厅。“视界艺术中心”的核心理念是：对各类正在发生、发展的艺术观念、形式语言、表达方法提供实验和交流的平台。

新世纪当代艺术基金会(NCAF)由收藏家王兵先生于2014年初创立，是一家旨在研究、推动并推广中国当代艺术的非盈利基金会。NCAF是由北京市文化局作为业务主管单位、在北京市民政局登记注册的非盈利基金会，也是目前国内屈指可数的关注当代艺术的基金会之一。

新世纪当代艺术基金会将在现有的艺术生态系统之外为中国当代艺术的发展做一些支持补充性工作。通过严肃地观察艺术、研究艺术，并与艺术机构合作，为推广年轻艺术家的创作提供更多更好的平台。

视界艺术中心 1空间

V ART CENTER space1

上海市莫干山路50号3号楼210

No.210, Building3, Mo Gan Shan RD, Shanghai

www.vartcenter.com

10.10—12.10

你等的是我吗？

高清单屏录像

1'14"

2014

Is it me you are looking for?

HD single channel video

1'14"

2014

这支录像是由一些列屏蔽网站的截图(如google.com, Facebook.com, youtube.com, twitter.com等) 加上中国本地网络上流行的网络情诗(如“思念是别样的美丽”，“手拿菜刀砍网线，一路火花代闪电”) 翻译为中式英语并制作成淘宝风格的3D动态立体字，背景是8比特的网络像素风景画。视频的背景音乐为莱昂纳尔·里奇的“你好”以及这首歌在视频网站youtube上面的官方音乐录影带。在这个音乐录影带中，讲述的是一个盲人女孩与莱昂纳尔·里奇相互暗恋的故事，其中这个盲人女孩为莱昂纳尔·里奇打造了一个雕像，与其本人几乎一模一样，这个“盲人摸象”般的浪漫的关系是艺术家与中国网络之间的关系的完美比喻。

This video is made from a series gifs made from snapshots of censored websites (such as google.com, Facebook.com, youtube.com, twitter.com, etc.) and local Chinese internet poems (such as” Holding a kitchen knife cut internet cable, a road with lightning sparks’), translated by Chinese-English, and Taobao (www.taobao.com) style 3D animated gif wording, along with 8 bit internet landscapes. The background music is "Hello" by Lionel Richie. In the music video, it shows a love story between a blind girl and Lionel. In the end she made a sculpture of him from her observation, quite like the romantic relationship that the artist is in with the Chinese internet.



Is it me you

missing for?



暖火氣定補害





局域网情诗.gif

gif格式

2014

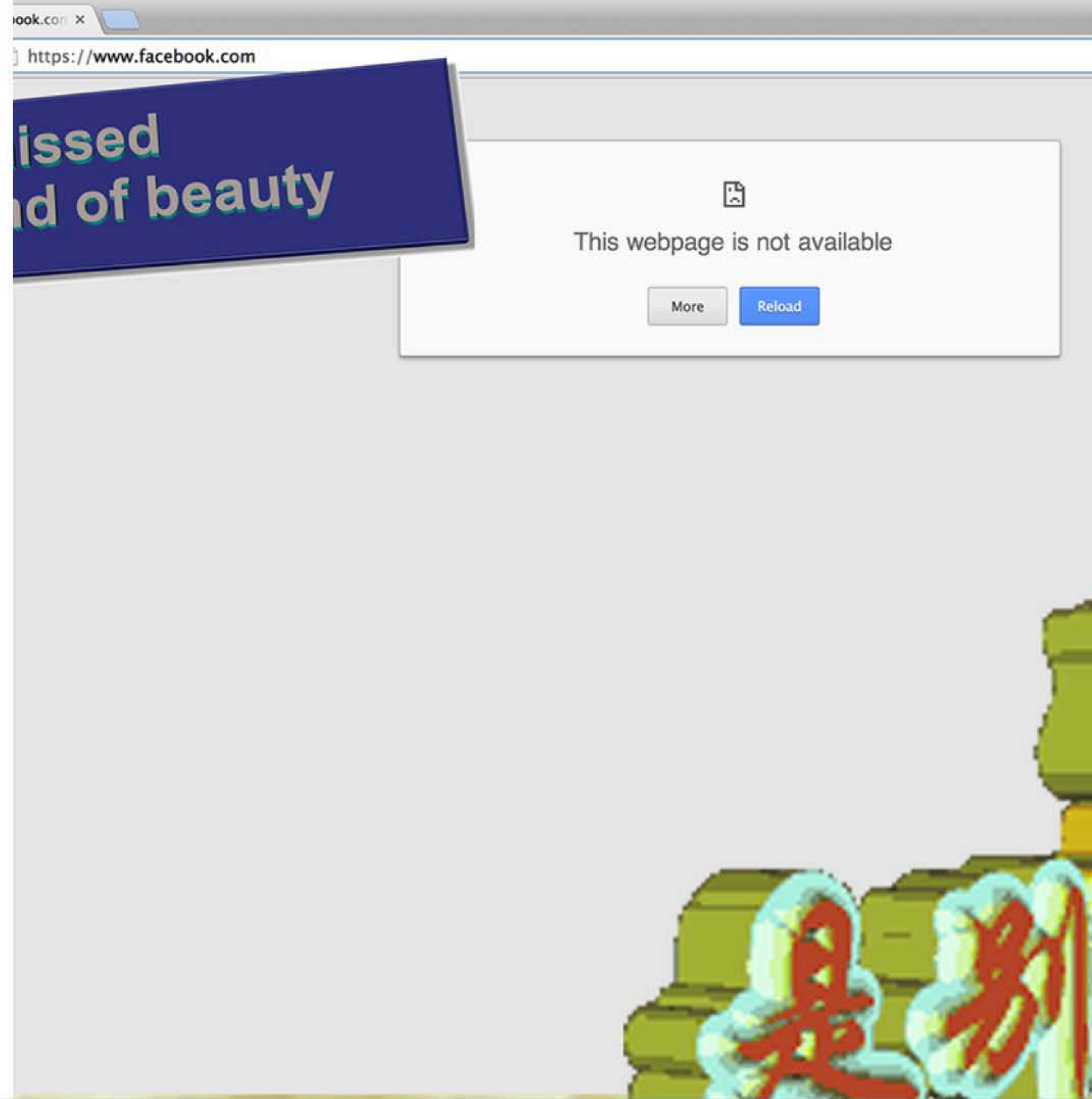
LAN Love Poem.gif

gif format

2014

“局域网情诗.gif”是一系列由被屏蔽的网站截图（如facebook, youtube, twitter等）和本地流行的网络情诗（如‘手拿菜刀砍网线，一路火光带闪电’）的淘宝风格的3D动画字以及gif格式的比特风景画做为背景所组成的gif格式的高清动画。

LAN Love Poem.gif is a series gifs made from snapshots of censored websites (such as google.com, Facebook.com, youtube.com, twitter.com, etc.) and local Chinese internet poems (such as” Holding a kitchen knife cut internet cable, a road with lightning sparks’), translated by Chinese-English, and Taobao (www.taobao.com) style 3D animated gif wording, along with 8 bit internet landscapes.



局域网情诗—思念是别样的美丽.gif

(www.facebook.com)

5000 x 2812 pixels, 16: 9, gif

2014

LAN Love Poem--To be missed is another kind of beauty.gif

(www.facebook.com)

5000 x 2812 pixels, 16: 9, gif

2014

To be missed
is another kind of beauty



This webpage is not available

More

Reload

是别样的思念的美丽

局域网情诗—香烟爱上火柴，就注定被伤害.gif

(www.youtube.com)

5000 x 2812 pixels, 16: 9, gif

2014

LAN Love Poem—When cigarettes fall in love with matches

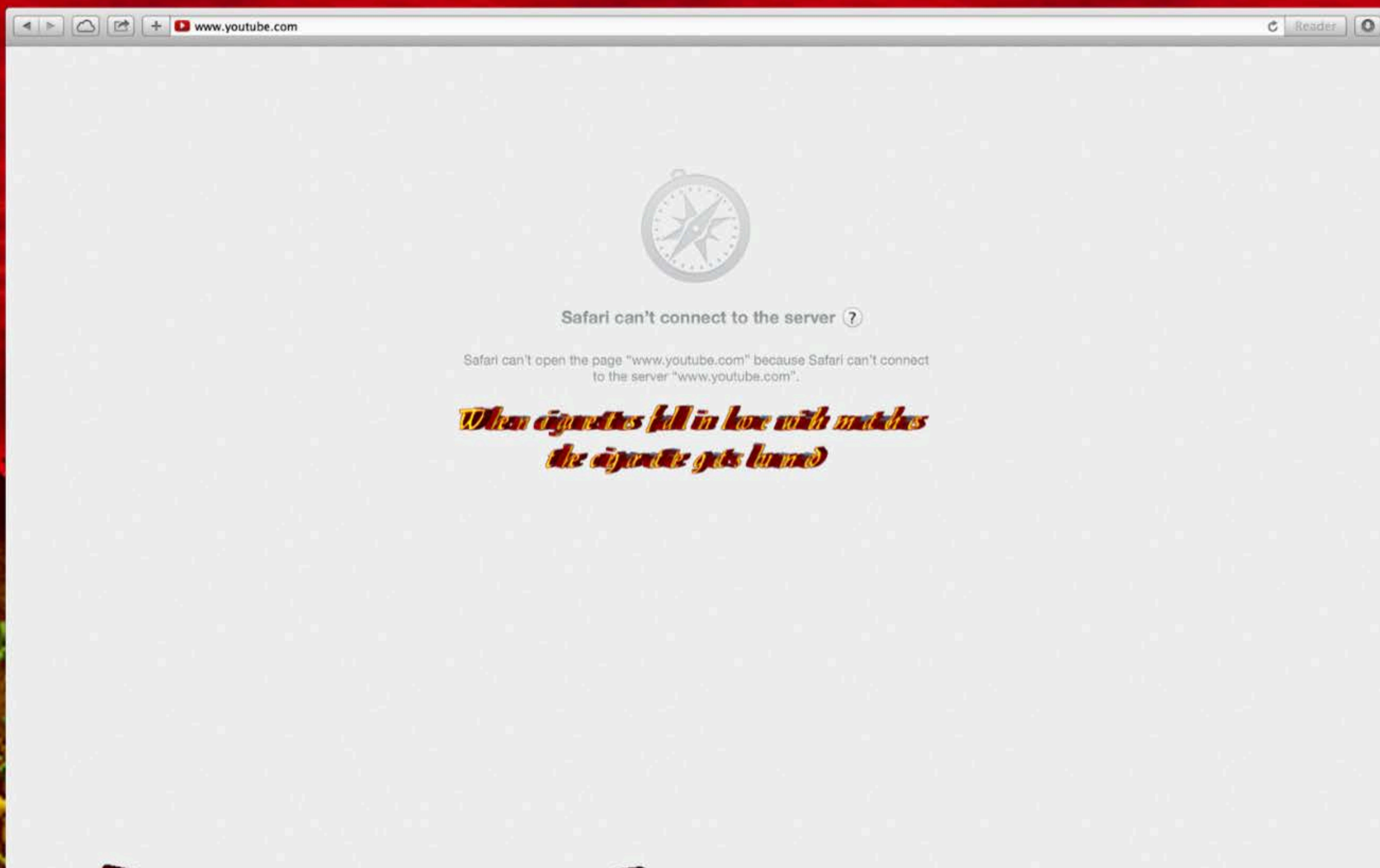
the cigarette gets burned.gif

(www.youtube.com)

5000 x 2812 pixels, 16: 9, gif

2014





香烟爱上火柴就注定被伤害

局域网情诗—手拿菜刀砍网线，一路火花带闪电.gif

(www.google.com.hk)

5000 x 2812 pixels, 16: 9, gif

2014

LAN Love Poem--Holding a kitchen knife cut internet cable, a
road with lightning sparks.gif

(www.google.com.hk)

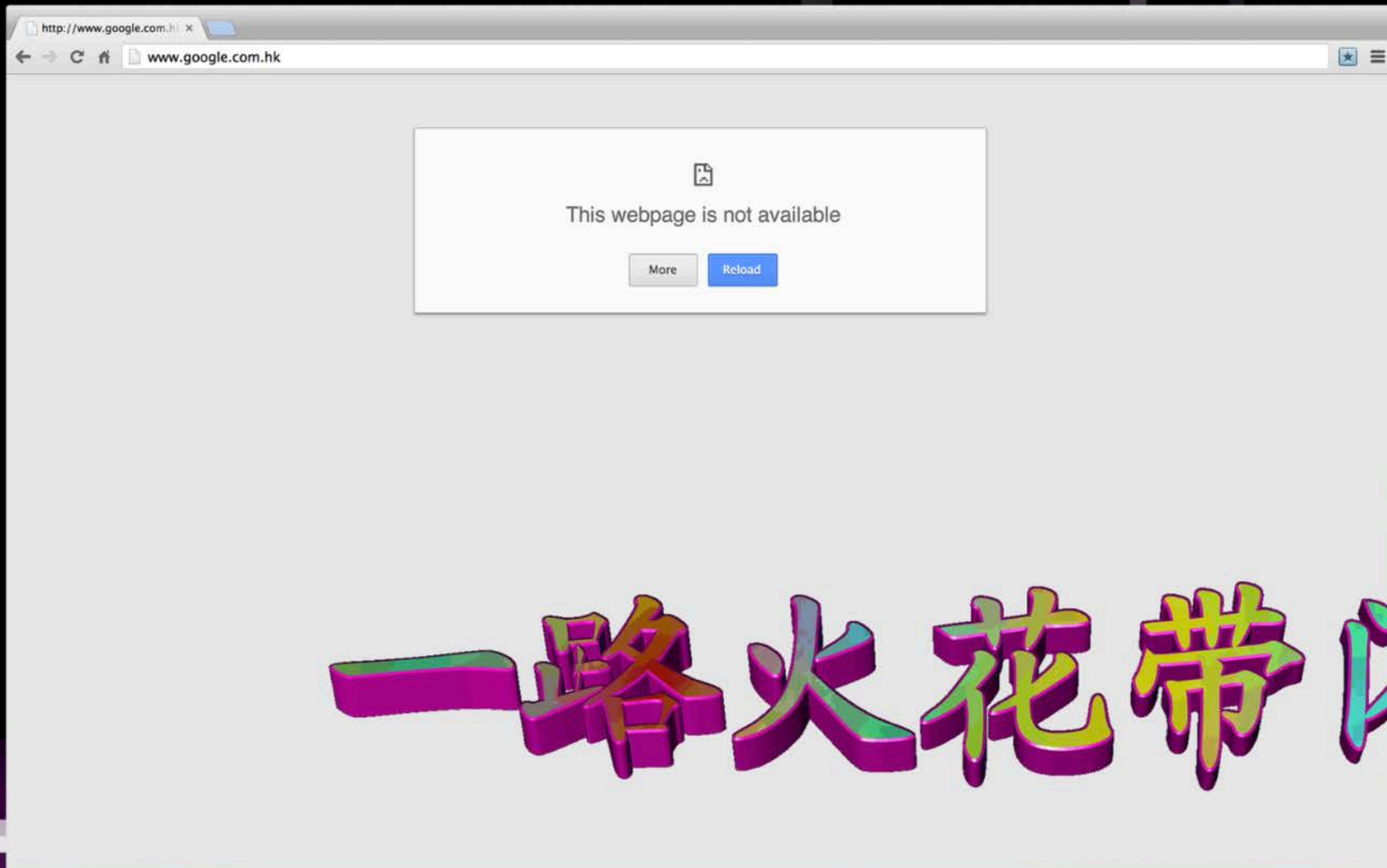
5000 x 2812 pixels, 16: 9, gif

2014





手拿菜刀砍网线



App催眠

录像装置, 2013-2014

行为，单频影像，6’ 09“

金字塔，鲜草皮，抱枕，懒人支架，iphone模型

APP-nosis, 2013-2014

Video Installation, Single Channel Video, 6’ 09“

metal Meditation Pyramids, iPhone 5s models, grass, pillows, smart photo holders

Live Hypnotist

APP应用催眠是一个没有logo的app图标 —— 一个没有功能的app。没有标明app的功能性的logo，只有颜色不断变换的背景。这个巨大的app的背景平滑而缓慢地变幻着颜色，仿佛是一个无聊的屏保，在这个无聊的屏保中，还伴随着大自然的潮汐鸟叫还有优美的音乐。在三个大大小小的冥想金字塔里，分别有鲜草皮，苹果官方智能移动设设备广告中正在触摸触摸屏的手，被扣掉但没有扣干净的智能设备图像被换为人工的风景的图像和假草皮假草皮，还有淘宝上斯蒂夫乔布斯iphone4的山寨广告所组成的抱枕。

APP-nosis is a non-functional app. It is a deconstruction of what an “app” is by getting rid of the functional part of an app icon— the logo, just the app itself has an ever-changing background colour, almost a tedious screen saver feel, with a soundtrack of birds chirping, the sounds of the tide coming in along with stereotypical relaxing music. With appointment , viewers can experience hypnosis with a certified hypnotist in the background with the giant app image and relaxing sounds and reflections of the app’s projection on their faces.

There are 3 metal Meditation Pyramids each having a clamping based adjustable iPhone holder at the pyramid’s top hold iPhone 5s models in gold color. Inside the pyramids are real blankets of grass with pillows that have images of official touch screen advertisements hands from apple. These images composed of apple touch screen hands and fake landscapes with intentionally crude chroma keying effects depict the touch screens replaced by artificial landscapes together with an iPhone 4 Steve Jobs advertisement from TaoBao.















#我我我

综合材料装置, 2014

(智能移动设备外壳，iphone 4s, 5, 5s, iPad 1,2,3,4,5, iPad mini 1,2, 手机打火机，苹果logo路易威登打火机，智能移动设备模型，智能移动设备镜面贴膜，太阳能手机展示底座，三脚架，“自拍神棍”，x展架，UV毛巾印刷

2014

#mememe

mixed media installation, 2014

(touch screen device cases, iphone 4s, 5, 5s, iPad (1,2,3,4,5,) iPad mini (1,2), iphone lighter, apple logo & Louis Vuitton lighter, iphone models, iPad mini models, iPad models, mirrored touch screen covers, solar powered display holders, presentation tripod holding prints, “magic selfie stick”, tripods, UV printed towels)

“#”号是网络社交媒体中用来索引归类话题的符号，如“#自拍”。“#我我我“是国内外网络上的自拍照加上过度曝光的“美肌”华丽的光晕和骨灰级”lomo“特效所组成的作品，自拍风格因地域差异而各有不同。这些被过度滤镜效果的图片打印在智能移动设备(iphone, ipad)的外壳上，与苹果打火机一起在led镜面展柜中展示，在观看手机壳的同时也可欣赏自己的在镜子中的倩影.

展柜的边上是两个巨型易拉宝自拍印刷品，一个是人类一个是动物，摆在他们前面的是支在三脚架上的淘宝“自拍神棍”，“自拍神棍”夹住的是两个印有自拍的手机壳，“自拍神棍”各自挂着两块毛巾，是一男一女在罗浮宫蒙娜丽莎像前的自拍。

Those iPhone and iPad cases that are inside of the mirrored display box and on top of the Magical Selfie Stick are selfies that were collected online internationally. These images were originally taken using special apps that are specifically made for selfie photos, often including effects such as “extra whitening” and “Lomo camera” effects. These selfies were collected and then embellished by the artist furthering the app’s already enhanced photo-doctoring effects. The mirrored display box contains fake apple themed products, such as the apple logo shape mixed with Louis Vuitton patterns.

Behind the mirror box are 2 presentation tripods that are holding 2 selfie prints; one human and one animal. In the foreground, the tripods are each flanked by the 2 Magic Selfie Sticks, with 2 selfie cases covering a fake iPhone model the end of it. On each Magic Selfie Stick there are towels with printed images of people who have taken selfies in front of the Mona Lisa.

while viewing the smart device cases in the mirror box you can also see yourself from the mirror.

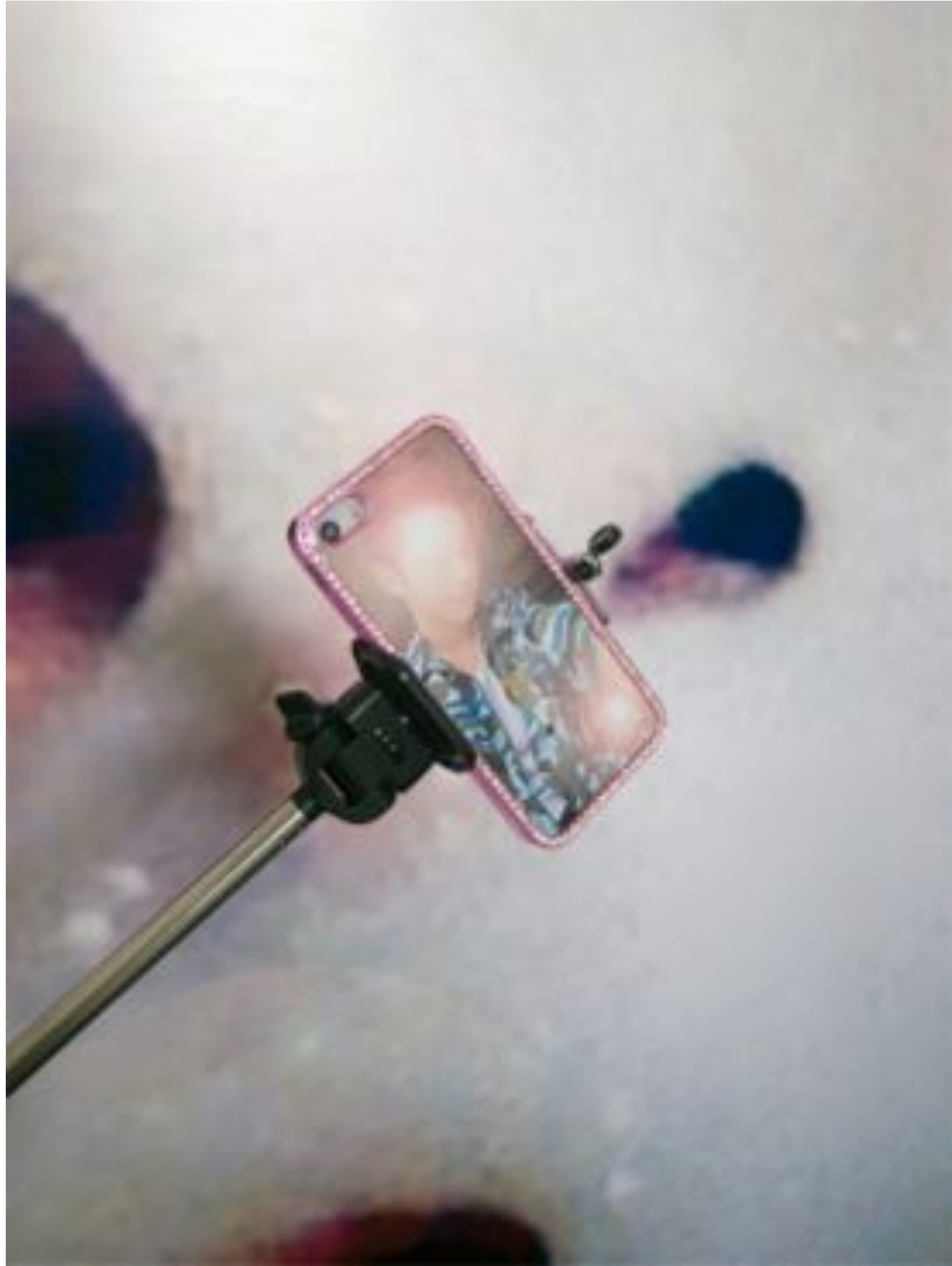
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泰克抽象主义

油画布数字版画

2014

Tech Abstractionism

Digital Prints on Canvas

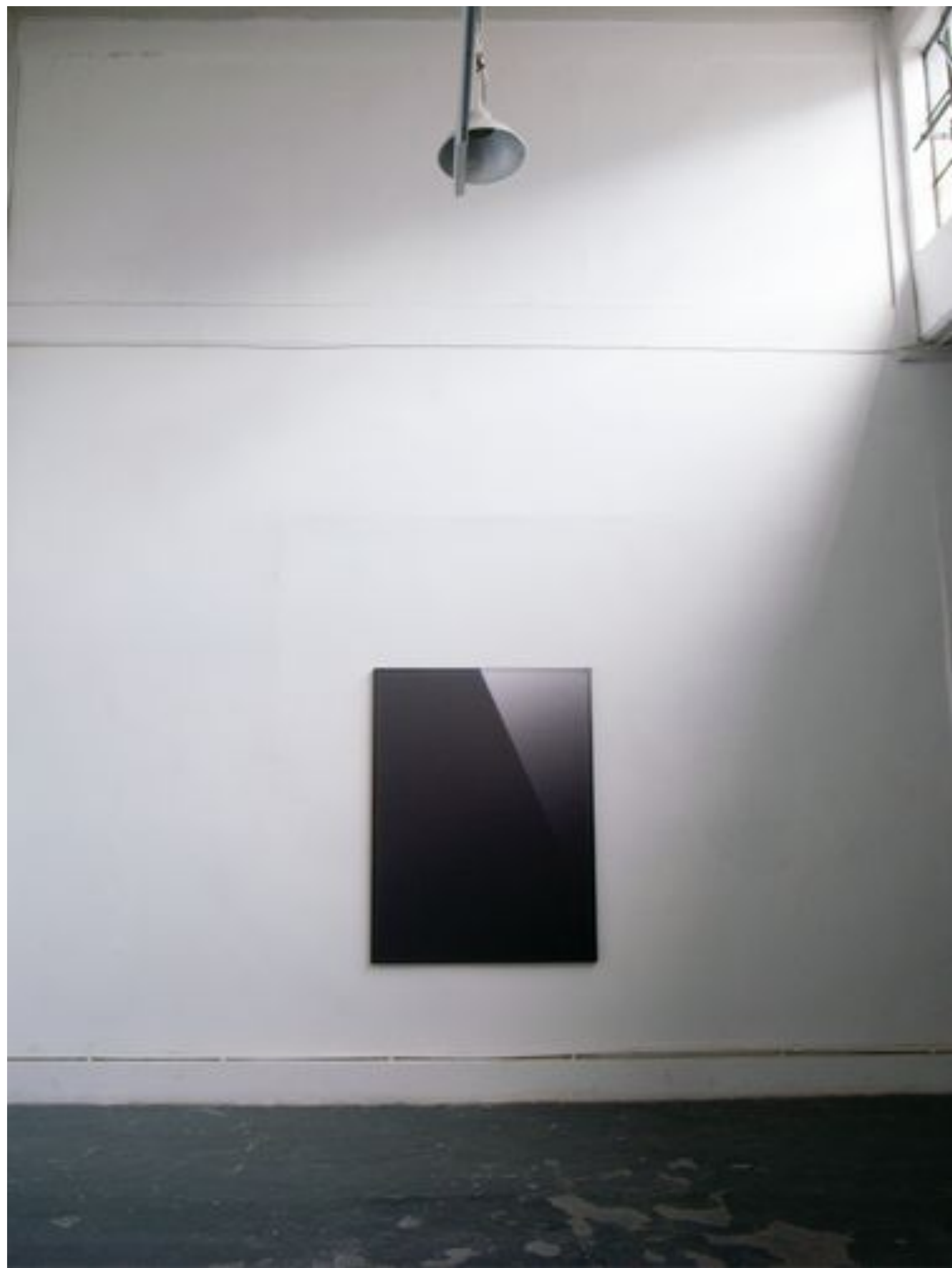
2014

“泰克抽象主义“是一组以黑色为基调的极简主义风格的“抽象画”。实际为数码输出的高清印刷，原型为苹果移动产品自发布以来的所有屏幕（如ipod, ipad, iphone等在广告中展示的数字样机的黑屏形式），每副作品的尺寸为该产品的屏幕尺寸等比例放大后的10倍，所有的作品放在一起的时候的比例和原有的苹果产品一致。

“Tech Abstractionism” is a series of “black minimalist style abstract digital paintings on canvas which was inspired by the screens of apple products such as iPod, iPad, iPhone, etc. and the way that they were presented in advertisement, complete with prefect reflections, and lens flares. Each painting is exactly 10 times bigger than the original products, therefore, they keep the same aspect ratio as the originals.













么么哒
装置
数码印刷, 气球
150 x 1000 cm
2014

Memeda
装置
Digital Prints
150 x 1000 cm
2014

“么么哒”是微信中隐藏的动画表情雨—当在对话时输入”么么哒“（亲一下），将会启动从手机屏幕上方而降下的亲嘴的表情，在展览中，巨型的”么么哒“图像从空间的顶部挂垂到地上，只是在这幅”么么哒“中，亲嘴的表情没有五官，只剩下爱心，并且还伴随着表情符号中的屎宝宝。6米高的空间的顶部是反光材质的爱心气球，将随时间的流逝缓慢降下最后砸在“么么哒”的图像上，就好像一个慢动作的“么么哒”动画。

Hanging from the ceiling of the space, a long print, representing a long cell phone screen appears to pile up on the ground. It is borrowed from the Chinese social media application, WeChat. Typing *memeda* in WeChat reveals a hidden animated function of a blowing a kiss emoji face that rains down in clusters from the top to the bottom of the screen. The emoji depicted in the piece, *memeda* shows only the yellow head and the heart being blown as a kiss and poop emojis. Heart shaped balloons float at the top, but overtime will gradually fall to the ground, mimicking the way the animation drops emoji on the viewer, in slow motion.



景观.gif

gif装置, 2013

gif, 躺椅, 懒人支架, ipad, Tpad, 毛毯, 抱枕, 废纸, 接线板, 平板充电延长线, 门前垫, 毯子

landscape.gif

gif installation,2013

gif, reclining chairs, touchpad devices mounts, iPad, Tpad, Shanzhai ipad, welcome mat, sheets, crumpled paper,

两张传统的中式竹子躺椅背靠背摆放在展厅里，椅子上面各有一条毛毯，一条是12帧静止的流水gif平铺组成的蓝色毛毯，另一条是印有金色大“赞”字的粉色毛毯，在“赞”字的周围是四个由emoji表情符号组成的隐喻——吃好，赚饱，iphone6+和走了（移民）。在这两个躺椅上是各种不同尺寸的淘宝销量第一的床上平板智能电脑懒人支架，支架上架的是由“真假”ipad组成的智能平板，有ipad, Tpad, 也有山寨ipad。这些智能平板里播放的是一系列通过移位拍摄的高清摄影融合低像素网络emoji表情符号, 网络搞笑图片，8比特网络风景，淘宝gif产品照等，这一系列的9幅gif作品都采用了一种近乎神经质的抖动方式，制造一种刻意的“假3D”效果与博物馆内的立体造景/diorama的“假立体”相对应，营造现实与英特网之间的半真半假的缝隙——英特网“风景画”。

在赞椅上面还有一个粉色的鸡心形状的有花边的抱枕，抱枕里面印有表情符号里的爱心符号，赞椅的前面有一块门前毯，上面有奔腾的马匹和“马上有苹果”，facebook赞手，人命币等。在椅子的周围还布满了揉成废纸的打有金色“赞”字的废“赞”纸，与缠绕的平板充电延长线一起凌乱的堆积在一起。

The GIF Landscape situates two Chinese bamboo reclining chairs configured back to back. One chair is draped with a printed blanket with GIF frame images compiled into one larger image. The other blanket on the other chair has the Chinese internet meme, Zan, which means “to like” similar to the western social media, Facebook’s “like”. The Zan is surrounded by original emojis inspired by Chinese New Year door decorations, only these emoji themes wish for; “Eat Well”, “Get Rich”, “Have iPhone6+” and “Immigrate to the USA”.

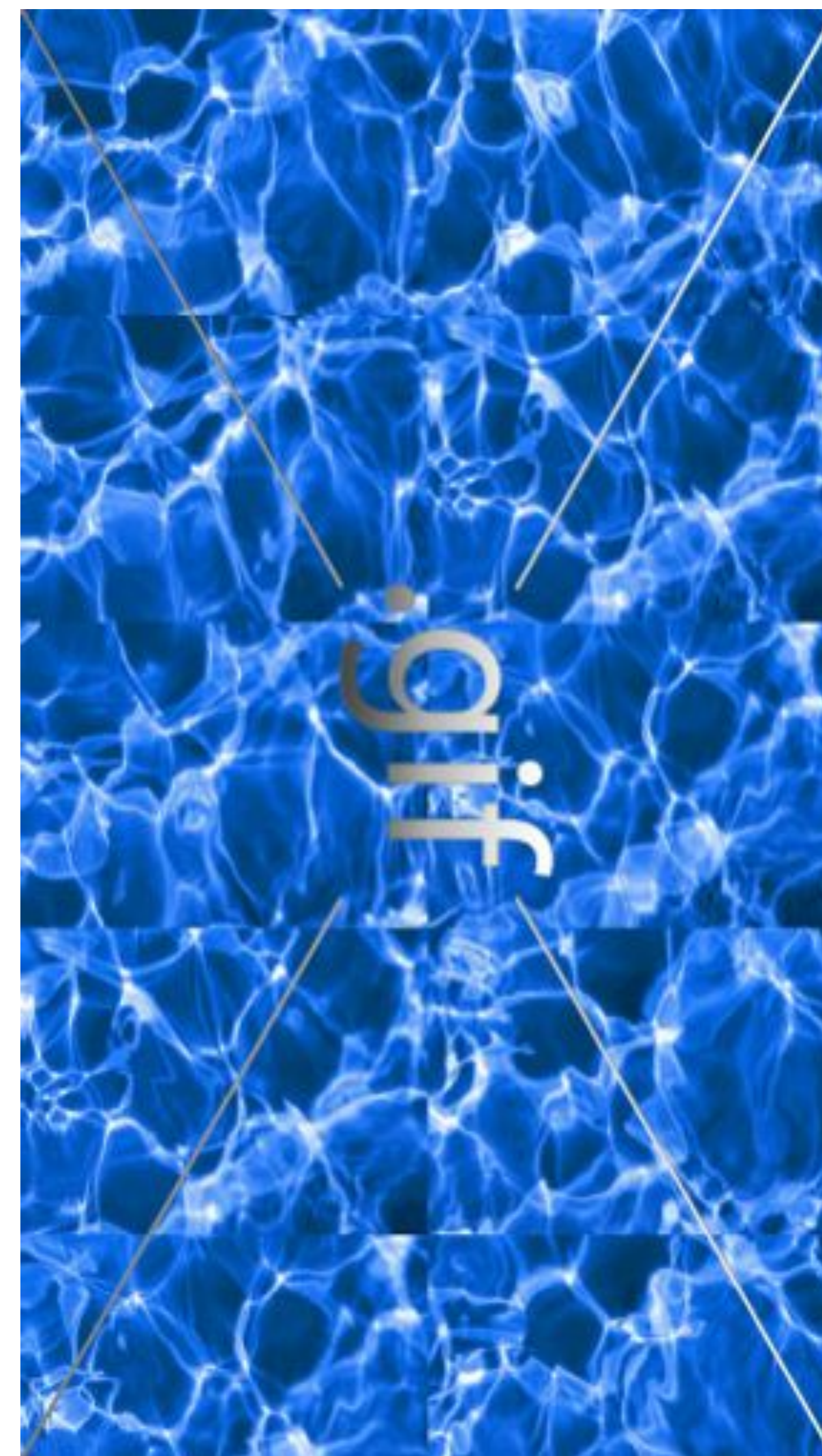
Various sized touchpad devices are mounted to the chairs. The devices are mixed in a collection of various touch pads, including iPads and Chinese iPad style tablets, like “T-Pads”. The mounts are best sellers for touchpad devices on Taobao. The ground is littered with sheets of crumpled paper also with the character Zan on them, but only this time, Zan looks like garbage. In front if the Zan chair there is a welcome mat with “Soon to have Apple,” written on it, which references Chinese New Year posters with slogans such as, “Soon to be rich” written on them.

Those gifs that are showing on the tablets is a series of high resolution stereo photographs, mixed with internet emoji, funny internet images, 8 bit landscapes and sample gifs of tabao products(www.taobao.com) . The nine gifs in this series all use an unsettling, jittery shake to make a "fake3D effect," which pears with diorama stereo photographs to create a semi real internet landscape in the gap of simulation and reality.







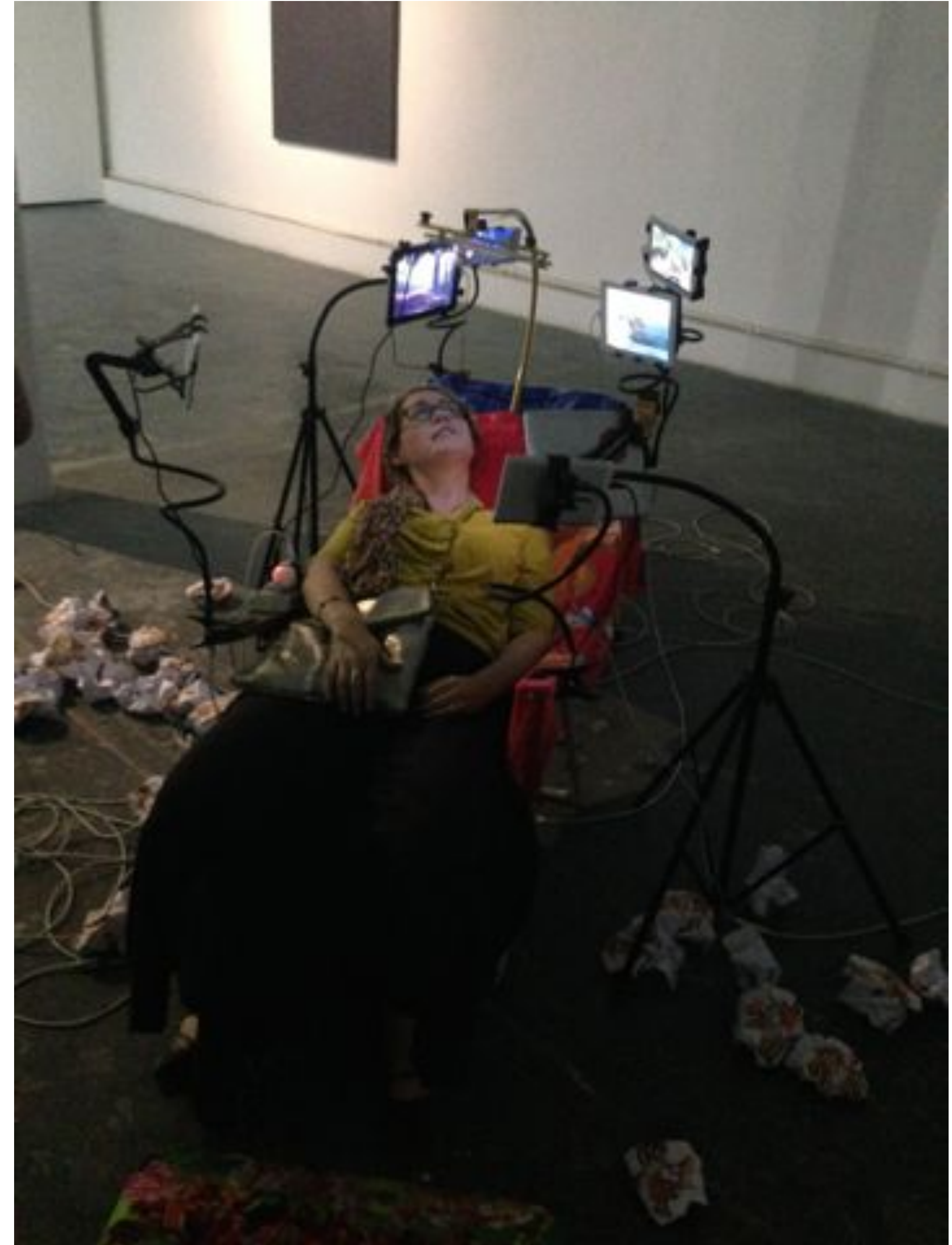


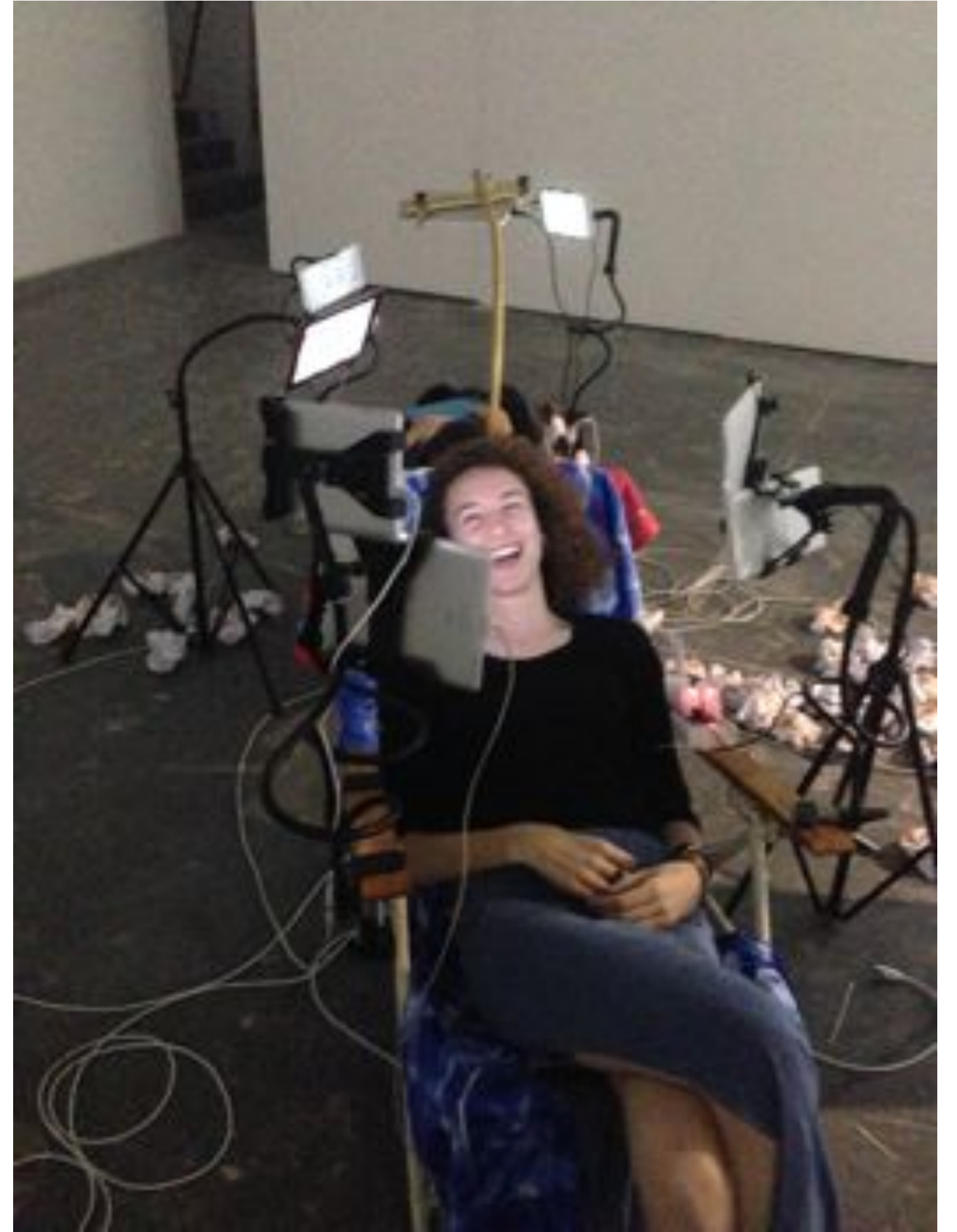
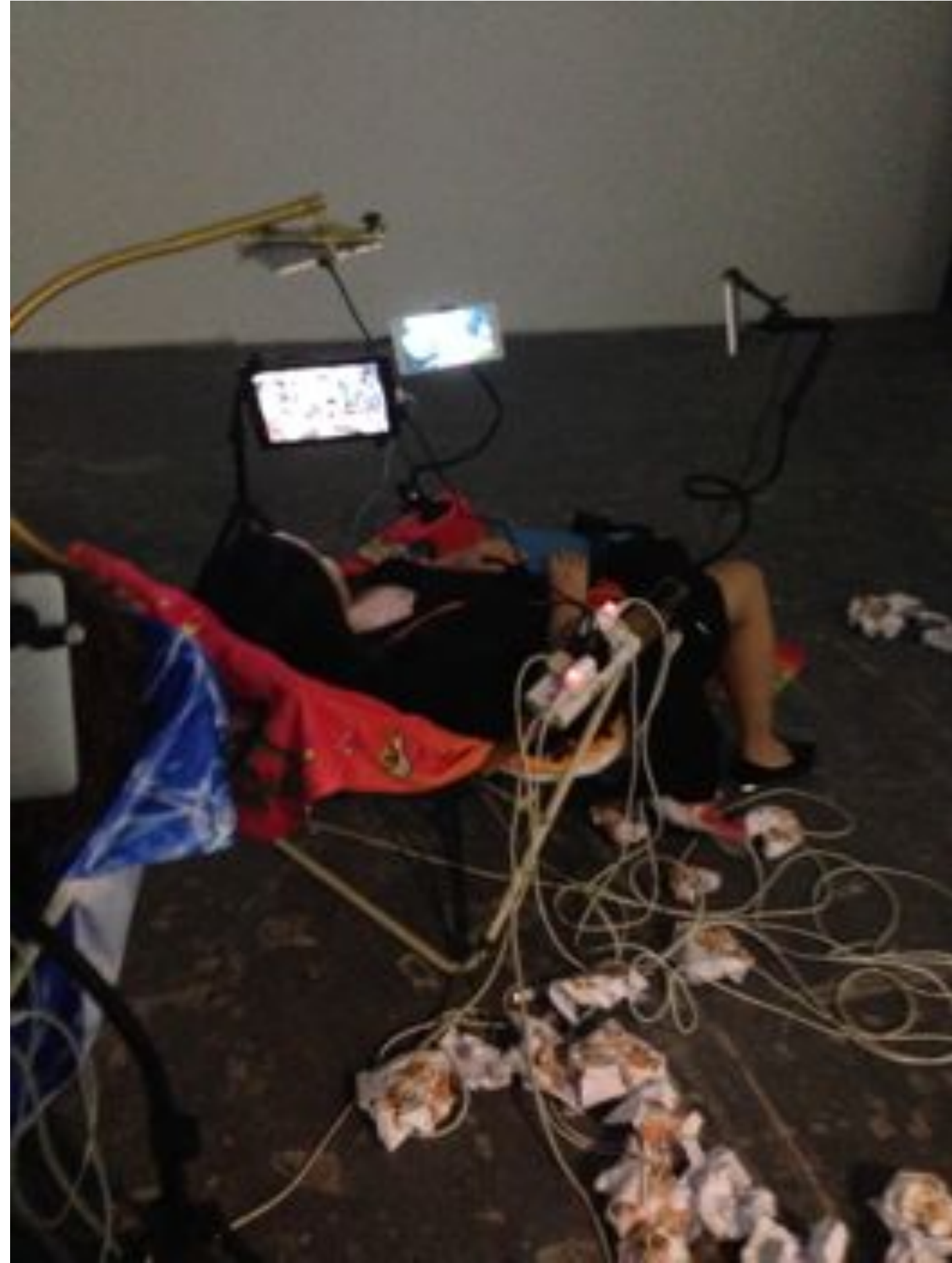














#

gif, 2014

#

gif, 2014



#土豪

3D中式英语，宇宙美人APP, 粘贴式指甲片

2014

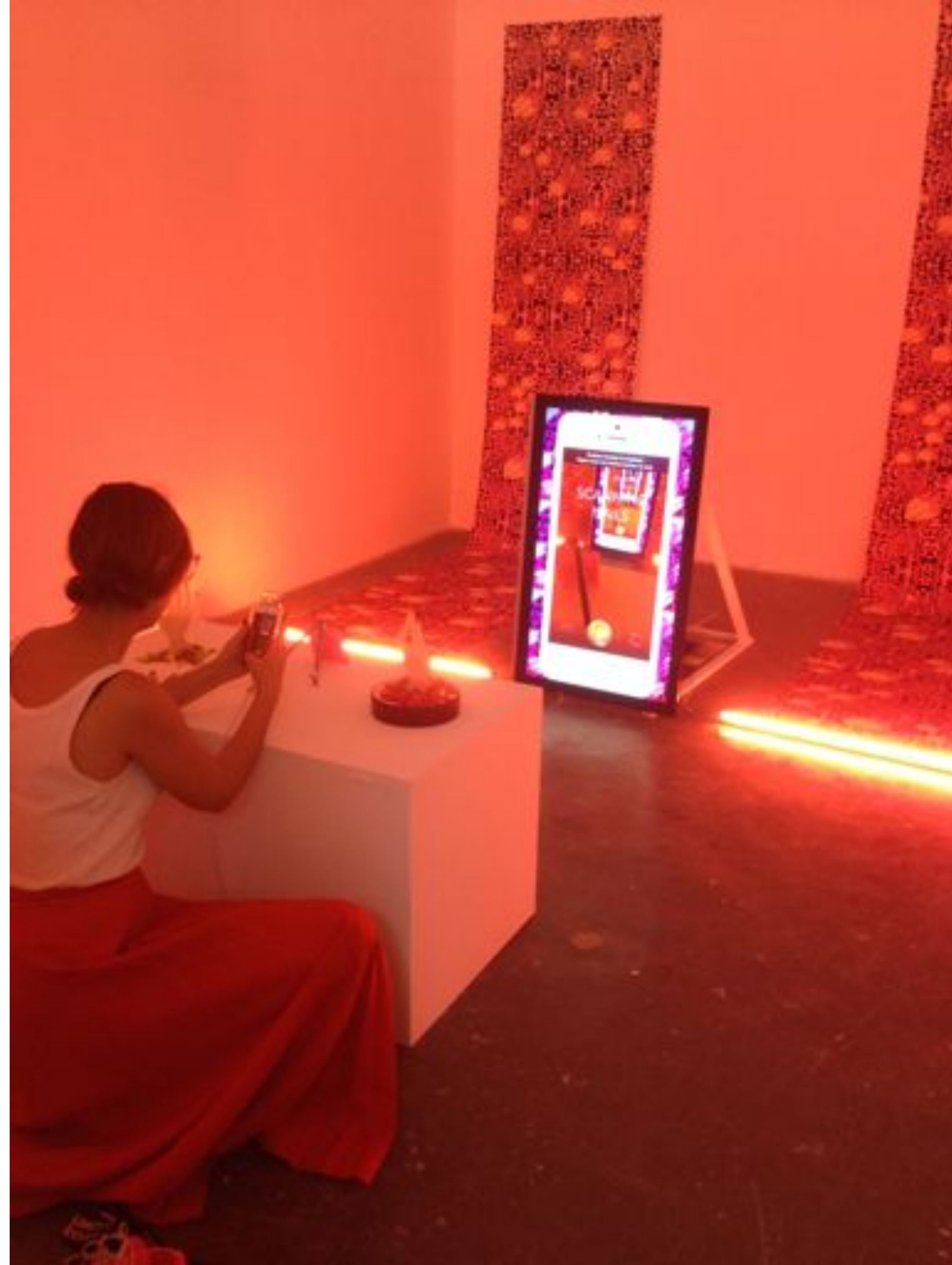
Tu Hao

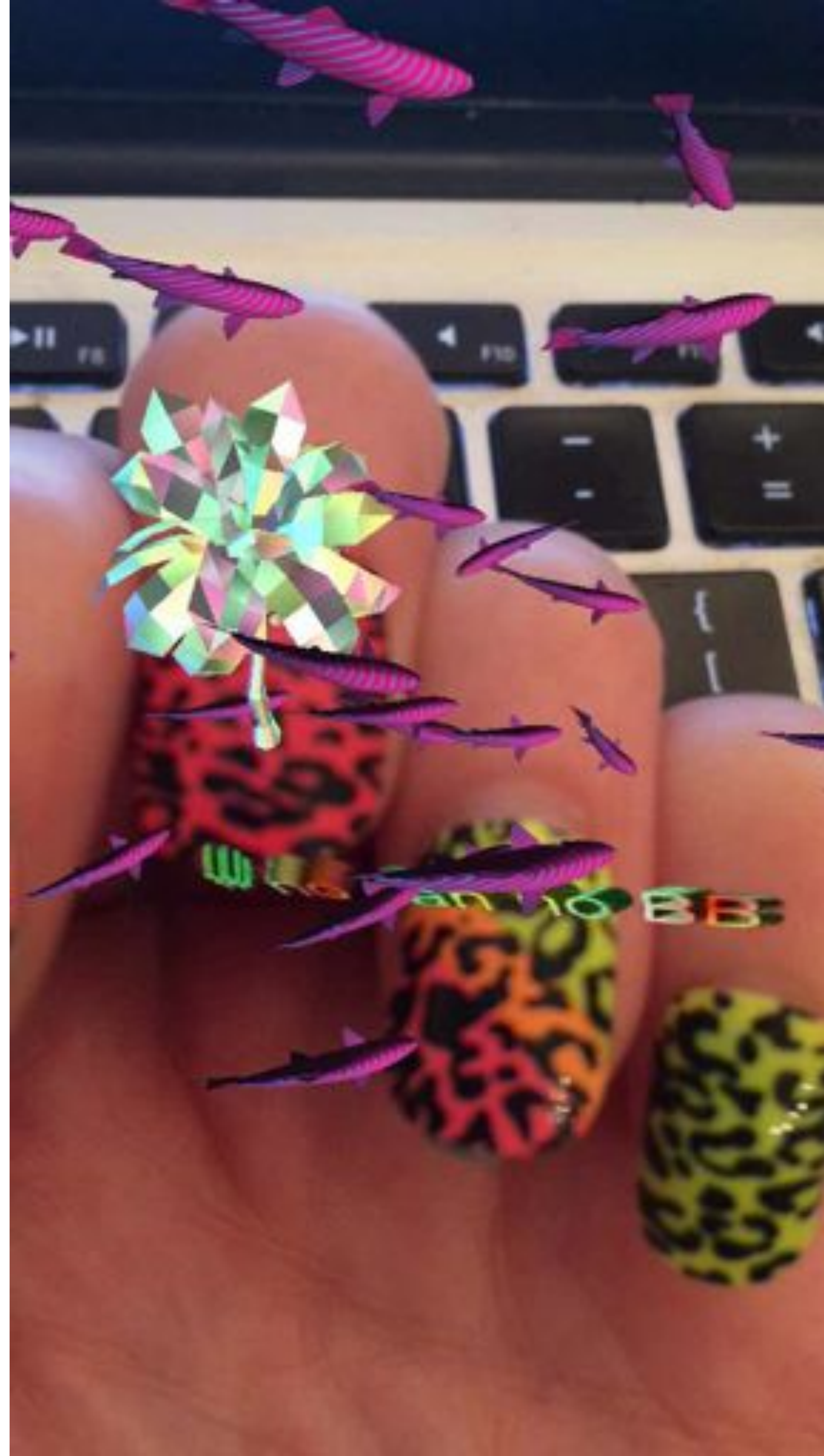
3D Chinglish internet memes, MM Nails APP, press-on nails

2014

与宇宙美人指甲APP合作制作的可穿戴新媒体作品，将3D中式英语的网络流行语（如#土豪，#大妈，，#you can you up等）以豹纹二维码的形式藏于粘贴式的指甲片上，通过宇宙美人APP扫描每片指甲上的豹纹，就可以得到全息由艺术家创作的3D中式英语并可以即时分享到社交网络。

3D Chinglish internet memes in collaboration with Metaverse Makeover nails wearable technology application. Using one's smart phone, one can simply scan various QR Codes decorated as leopard printed press-on nails, resulting in 3D Chinglish internet memes that appear to pop out, which can be shared on social media. These Chinglish memes include #tu hao/#土豪，#you can you up, # 大妈/ # Da Ma and so on.....







谢谢观看

thank you for your time